



2017 logo usage guideline

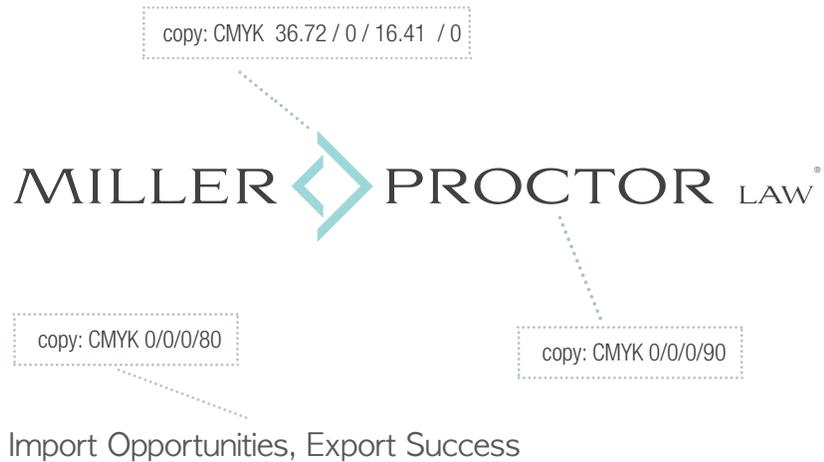
Melissa Proctor

Import Opportunities, Export Success™

An international law firm that serves companies, governments and financial institutions.

Our long history as a global firm means we are uniquely placed to help our clients resolve their most complex legal challenges wherever they are.

millerproctorlaw.com



Logo/Brand Colors

CMYK = 36.72 / 0 / 16.41 / 0	RGB = 158 / 216 / 216	#9ed8d8
CMYK = 0 / 0 / 0 / 80	RGB = 88 / 89 / 91	#58595b
CMYK = 0 / 0 / 0 / 90	RGB = 66 / 65 / 67	#424143

One-Color Logo Options



Reversed Logo Options



Ideally, the logo should be used on a white background. In instances where it has to be imprinted on a dark background the logo must appear as white, at no less than a 70% screen. It can never appear over a photo, gradient or texture.

White Space



There should be a minimum clearance the size of the "icon" in the logo surrounding the logo.

Sizing

The size of the logos can vary depending on use but they should never be smaller than 1" wide in print and 200 pixels wide on the web.



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Brand colors and display options

For alternate electronic versions of the Miller Proctor Law logo, or questions about limitations on usage, please email all requests to the Miller Proctor Law Marketing department at hello@millerproctorlaw.com

